

Crawshawbooth Primary School

Facebook Policy

Awaiting Ratification

May 2025

Mr Willan

Rationale:

At Crawshawbooth Primary School we would like to share the amazing events and celebrations of your child, so we use Facebook to engage and communicate with a wider audience. It is a great way for families to share successes and celebrations for our children and a talking point when they come home from school.

Aims:

Crawshawbooth Primary School aims to

- grow our school and our community's understanding of social media and to make connecting with our school more convenient for our families
- allow our community to keep up to date with activities through a medium which is preferred by many
- to share celebrations (through comments and 'likes') with our families
- build our school community by building our school spirit, provide a positive focus for our school and bring everyone's attention to the things we do that make our school community great

Implementation:

The School account will be managed by the school to ensure the policy can be implemented and monitored effectively. Parents will be asked if it is okay for their child to be on Facebook and we never add the child's name with a photo. If Facebook becomes an issue for the school then school leaders will make the decision to stop using this as a way of communicating.

FREQUENTLY ASKED QUESTIONS**When can I use names in posts?**

We ask that you do not name children in posts when you wish to acknowledge someone's great work or community contribution. Our philosophy is that our Facebook page will be used to build our school spirit, inform our community about our work, events and connect people.

Can I post comments?

Crawshawbooth Primary School encourages families to share positive comments in relation to current events. If you are unhappy about something you see on Facebook, we remind members of our community that there are many issues that are best dealt with privately, in consultation with relevant staff members. Please use the Teacher emails to communicate about this and not the Facebook forum. Issues involving students or staff must not be raised on our Facebook page. If there are negative comments, we will remove these comments and speak to the parent. If negative comments continue, we will block that user from commenting. We also politely ask that parents do not use their social media to complain about school or any of the staff but instead come and have a conversation with us.

Can I use messenger for messages?

The staff who monitor Facebook do this out of school hours so if you ask a question on messenger it will not be answered. If you need to know anything, ring the school office.

How old do I have to be to use Facebook?

Crawshawbooth Primary School does not endorse children under the age of thirteen years of age (a threshold imposed by Facebook) having their own Facebook account. We encourage children, under parental supervision, to view our school's Facebook page. We believe the conduct of our community members on our Facebook page will serve as a role model for our students on how to behave in social media spaces.